Introduction to Knowledge Management

1 DAY

COURSE

LOCATION

DCU

Background

The capture and nurture and exploitation of knowledge in the organization are fundamental to business success and to positive change in the enterprise.

To quote Peter Drucker *(as long ago as 1959 in Landmarks of Tomorrow)* "when economists talk of capital they rarely include knowledge, yet this is the only real capital today"

However, knowledge management as a term and a concept was not described until 1991. And new strategies and frameworks are still being proposed to counter the perceived inadequacies of earlier approaches.

Most organizations are still coming to terms with knowledge as their greatest capital. Harnessing knowledge and sharing it across the organization enhances the opportunities to collaborate, to innovate, and to lead the enterprise to greater success.

Who should attend?

The event is aimed at those engaged in innovation, research, and in areas of change in the organization.

It is particularly valuable to those in leadership positions where challenges and complexities continually arise.

The Event

The purpose of this training course is for participants to gain an understanding of types of knowledge, and how to address the capture, the provision and the availability of knowledge.

Topics include:

Profiling knowledge in the organization

The knowledge life cycle

Types of knowledge and uses

Knowledge artifacts and knowledge stores

Knowledge collaboration

Knowledge and innovation

Intellectual property issues

From this workshop you will be able to:

- Understand key facts on knowledge and knowledge management
- Evaluate the integrity and value of knowledge
- Prepare knowledge assets for online access
- Share and collaborate with knowledge

Fees and Registration

Course fee is €420, and €380 for CSE Corporate Members

Fees will remain due in full if cancellations are received less than 7 working days before the course starts. However, names of participants may be substituted at any time.

Fees include course material and lunch. Please advise if any special dietary requirements.

To register, please email events@cse.dcu.ie with course title and date, attendees name, organisation name, contact name and phone number.